



A Division of ISA TanTec Group

# GENUINE AUBURN LEATHER LACE

## ISA TANTEC



The Brand > Behind The Brand

### Mississippi TanTec Leather, Inc.

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Tel: +1 601 429 6081

### Saigon TanTec Leather Ltd.

Lot M2-M3, Viet Huong 2 Industrial Park,  
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Tel: +84 274 357 9101/357 9102

### TransAsia TanTec Ltd.

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### Heshan TanTec Leather Co., Ltd.

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### Scamosceria del Brenta srl

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for inquiries.



The Brand > Behind The Brand

ISA INDUSTRIAL LTD. [WWW.LITELEATHER.COM](http://WWW.LITELEATHER.COM)

MACAU (CHINA) | USA | VIETNAM | CHINA | ITALY | HONG KONG (CHINA)





# About ISA TanTec

ISA TanTec was founded in 1995 and currently has 5 ultra-modern tanneries located in USA, Vietnam, China and Italy. In 2016, Navis Capital Partners co-invested in ISA as a strategic partner to support the further growth ambitions of ISA TanTec. ISA TanTec is an eco-friendly leather manufacturer represented by the LITE (Low Impact To the Environment) manufacturing concept. The concept defines a high standard of environmental sustainability in the manufacturing process. The LITE name is trademarked and represents environmental excellence to our customers.

Throughout the years, ISA TanTec has been globally recognized by the world's top footwear brands as a supplier of high quality leathers, as well as reputation for reliable services and outstanding corporate social responsibility. Saigon TanTec and Heshan TanTec are rated LWG Gold while Mississippi TanTec and Scabrenta are rated LWG Silver. Our tanneries are also ISO14001, ISO9001 and ECO2L certified.



The Brand < Behind The Brand







# The Background of Auburn Leather

Auburn Leather is the leading global supplier of genuine leather laces. Since 1863, five generations of leather craftsmanship have cultivated the authenticity required to produce the finest quality leather laces. In 2018, ISA TanTec acquired Auburn Leather to become the new lace division for the group. Auburn leather laces are now manufactured in ISA TanTec's facilities using the same proprietary processes, hides, chemicals and equipment to ensure Auburn leather lace uniqueness continues for customers.

Auburn Leather has established a reputation for the highest quality leather and leather products, from start to finish. The genuine USA sourced rawhides combined with proprietary tanning formulas, guarantees the highest level of lace quality for the past 150 years.





# The Sustainability of Genuine Auburn Leather Lace

- Environmentally conscientious tanning processes
- Hides from suppliers concerned with animal welfare
- Free from restrictive chemical processes and content
- Safe discharge of wastewater and the upcycling of the hide by-products (offal)
- Assurance that purchasing, processes and principles are ethical, sustainable and responsible
- Socially responsible employment practices



Sustainable  
Leather Lace

Going Green Counts





# The Uniqueness of Genuine Leather Laces

- Some things are better together, such as: hot cocoa and marshmallows, bacon and eggs, leather laces and handsewns. From traditional boat shoes, slippers, and boots, footwear designers use leather laces to establish style. Leather laces are rich in texture & touch, timeless heritage, lasting tradition, and encompass the overall essence of natural quality.
- Everything Auburn Leather does, from buying the hide through cutting of the laces, is all with the intent of producing strong and durable footwear laces. Rather than cutting a lace from a stripped upper or some other random piece of leather, Auburn uses high-quality hides and rigorous production processes in order to produce a product Auburn is proud to call a GENUINE LEATHER LACE.
- Leather is an upcycled product and a renewable resource. Its processing is heavily regulated to ensure safe and environmentally sound practices. Leather laces are an eco-friendlier option for shoelace in comparison with other materials. For instance, some synthetics are not biodegradable, have added chemicals and will last in the environment forever.



## Product Features

### Engineered for function

The performance of leather footwear lace is just as important as its timeless visual appeal. The use of non-leather upper materials such as canvas, suede, and other synthetics requires different performance criteria than styles using full-grain leather uppers. To help designers select the right type of lace, we now offer a full array of leather lace options, tailored to meet today's style and performance needs.

*"Leather lace is not an accessory or an afterthought...but a proven, value-added component for footwear."*

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Lisa Howlett, Brand Ambassador, ISA Auburn Leather.

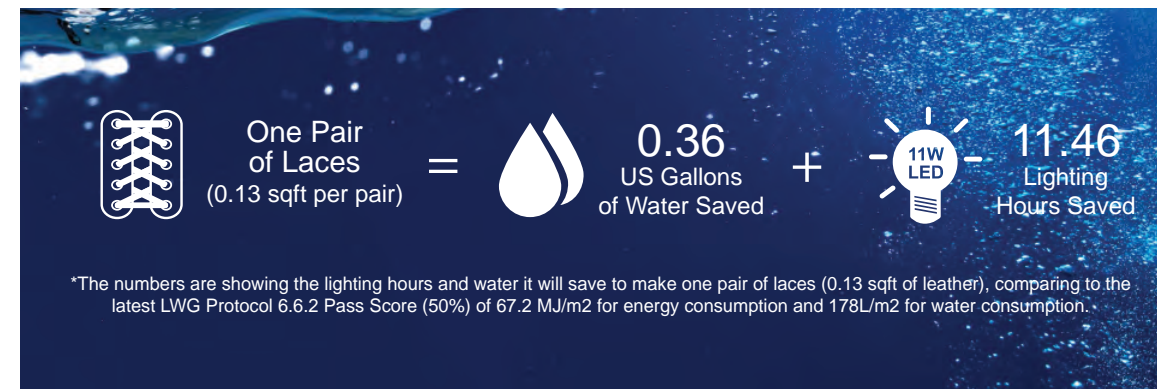




# Advantages of Partnering with the ISA Auburn Brand

## LITE Concept

ISA LITE index provides water and energy savings data for each lace.



## The Most Advanced RSL System

ISA works with its partners in the chemical industry to eliminate or significantly reduce from the supply chain, chemicals which could be potentially problematic in the future, without sacrificing the performance of our leathers or laces. This system along with the Restricted Substance List, applies to ALL products, for ALL customers, at ALL times.

## Top Rated Traceability to The Meat Processing Facility

All hides used in lace production can be traced to the meat processing facility. ISA only purchases raw material from LWG Rated tanneries.

## Quality and Consistency within All Production Locations

Stable material supply base from LWG Gold rated tanneries, 100% internal finish inspection, and control over the entire supply chain.



## Vertically Integrated Production

Producing laces full cycle from wet blue to the finished lace.

## Global Brand Base

Clients are well-known, worldwide brands.

## Multi-Level Selling

ISA has a talented sales and management team working with all levels within our customer's organizations.



For more information about LITE  
Please visit:

[liteleather.com/lite-concept](http://liteleather.com/lite-concept)