

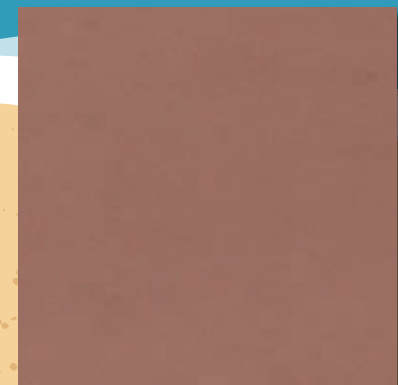


The Brand Behind The Brand

# SALINE SOLUTION

New Summer Saline Solution Developed for Seawater Applications

- Waterproof
- Low Absorption
- Non-Shrinking
- Non-Wicking
- Maintains Softness
- Better Crocking Performance



Shoreline WP  
Natural

## ISA TanTec Develops Saline Solution as a Technical Innovation for Salt Resistance in Summer Environments



In 2016, ISA TanTec proudly introduced Saline Solution - a technological breakthrough in the industry. Our Saline Solution leather offerings have been growing steadily.

For Spring 21 we introduce **SHORELINE WATERPROOF** with improved Saline Solution criteria.

All tests performed in a salt water solution:

- Maeser Flexes
- Dynamic Water Absorption
- Wet Crocking
- Softness
- Wicking
- Static Water Absorption
- Shrinking







TM

The Brand < Behind The Brand

# SALINE SOLUTION

Repels Salt

Easy to Clean

No Swelling

No Finish Damage



Barrier WPSS  
Olive Night



Snowplow WP  
Red Eye

## **ISA TanTec Develops Saline Solution as a Technical Innovation for Salt Resistance in Winter Environments**

In addition to having sustainability at the heart of our business, ISA TanTec never stops exploring and inventing footwear solutions through the access of exclusive resources including test methods, accreditation, consultancy, research facilities as well as technical training.

In 2016, ISA proudly introduced Saline Solution – a technological breakthrough in the industry – and the product has been growing steadily. The functional features of Saline Solution leathers make footwear products suitable for every day wear.

To push the product even further, ISA is in constant contact with leading brands, offering customized and tailor made materials to meet their specific needs.



Search “ISA Saline Solution”  
on **Youtube.com**