

# 2019 Spring Summer Collection

TrimTec

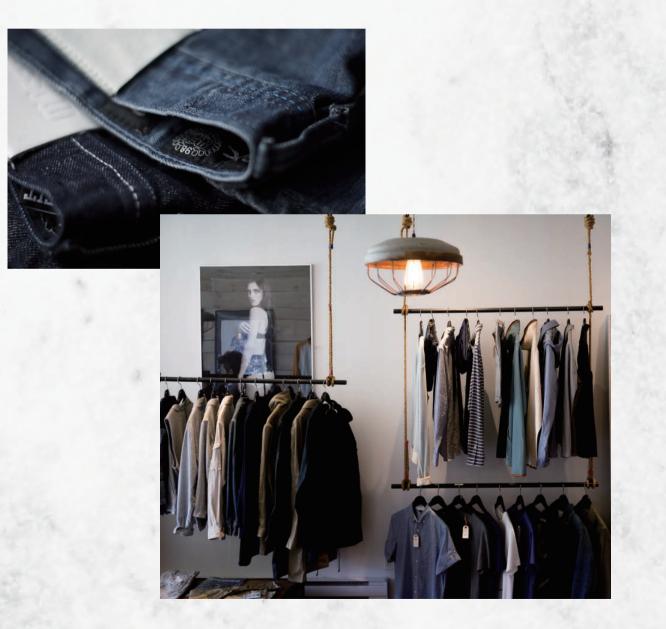




ISA TrimTec A true sustainable trims supplier

ISA TrimTec specializes in trims for apparel, shoes and bags. It offers a wide assortment of high-quality products from a classic collection of genuine leather patches to a vegan collection of non-leather trims.

ISA TrimTec strives for value by adding to the supply chain in terms of manufacturing diversity, cost efficiency, fast delivery and risk free RSL performance.



SA TanTec 2019 Spring Summer Collection

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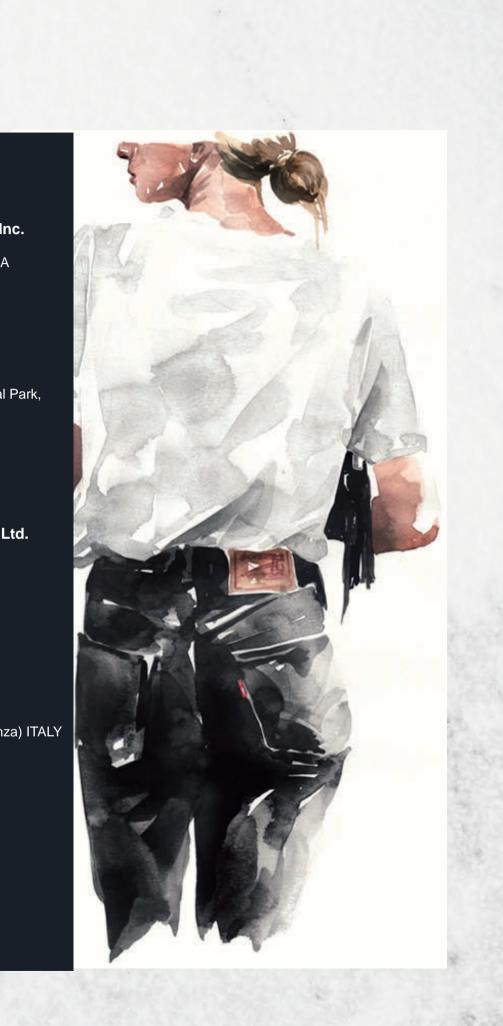
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1



Stone

Brown



Sierra





Gobi



Lt Gray

Sea Foam 15-5209TPX





Taiga

**ISA TanTec 2019 Spring Summer Collection** 



Chocolate



Black



Marine 19-3933TPX



#### **Denim Trends Inspirations**

Although it is clear that sustainability and innovation will continue to drive the denim industry forward, some of the leading trends to emerge for Spring Summer 2019 will be driven by an era not too far gone. A number of key denim trends will retain a sense of nostalgia - although these 70s, 80s and 90s influences will be fused with modern flourishes for a contemporary feel and not simply transcribed.

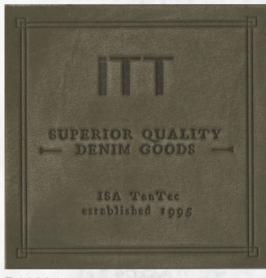
# Pure jeans - ITT

This first trend brings is perhaps the most nostalgic of all the trends. 1990s silhouettes, sportswear inspired mixes, with a thrifted eccentric touch. A post norm-core trend, one which is more anti-fashion than fashion driven, but it has a strong hand made aspect to it as well. The DYI part of this trend also revolves around upcycling, taking something already made and making it into something else.

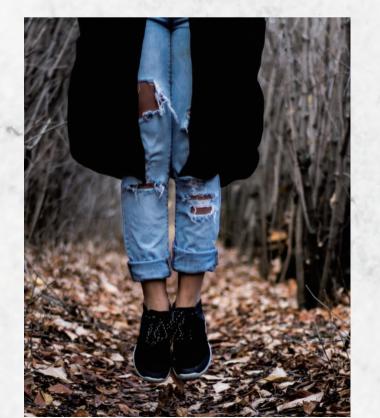
Deconstructed denim, such as ripped knees, busted seams and different coloured patches is also a key part of this trend. This is also where vintage lives. But as far as vintage is concerned, this trend is driven by recent vintage. This includes unusual proportions, exaggerated sleeves or pants lengths as well as wide jeans.



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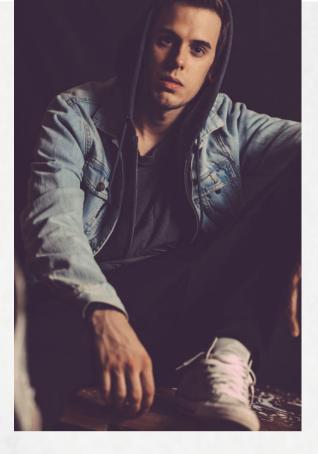
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**ISA TanTec 2019 Spring Summer Collection** 



R13819



R13820



#### Fahion Trend - Queen Bee

This trend shares some attributes to the previous trend, as it is also quite clean but in a more minimalistic way. It can be seen as a high fashion driven trend, incorporating new textiles and technical details. It's more contemporary than the other trends. It's about taking workwear and making it clean, returning to basic. The denim overall, or bib and brace, is said to a key part of this trend, but is set to be reinvented to give it a cool, contemporary feel, using pocket play and white topstitching to reinforce the feeling of newness.







R13845



R13844



Skewered seams, monochrome denim and asymmetrical pockets are also all part of this trend, as is feminine flourishes such as ruffles and frills. Think kimono styled belts to create that nipped in waist for the perfect hourglass silhouette. This trend also looks to explore what denim is going to look like in the future, so it focuses on the more technical aspects of denim, such as fabric innovations. These new denim fabrics will be used to create pieces which may look like classic items, but really are flipped on their heads - think flared jeans which have been cropped at the ankle, with ripped bottoms and a twisted seam line as deconstruction is also key to this trend, or tonal denim dressing.



R13843



V-J



### Fahion Trend - Queen Bee



#### R13806



R13807



R13805



ISA TanTec + 🔗 EST. 1995

R13808



R13809



R13810

R13831

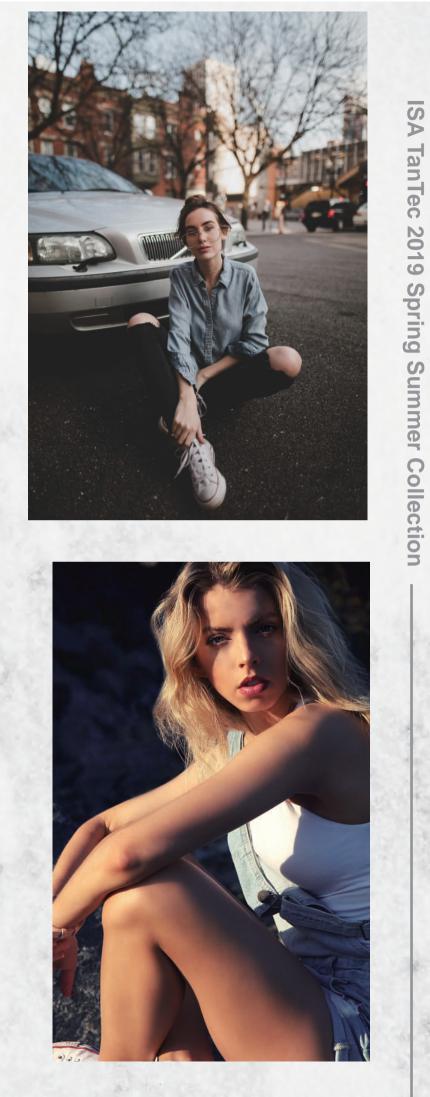


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## Ol'Jack - ISA TanTec

Collection

Summer

SA TanTec 2019 Spring

The beatnik aspect of this trend is taken from the 50s and 60s, and in has a bohemian and luxurious vibes. It bring together numerous cultural influences from around the world. This trend is also inspired by newer denim markets, such as South America, who are looking to their own history and creating new looks from it. The trend looks at the history of the classic American denim and merges it with culture influences, such as pairing a kimono sleeve with western stitched detailing to reinvent the denim jacket.

This trend also brings together tailoring, with over the top embellishment and embroidery in a dandy meets Spanish matador, mid-century playboy over the top style. You can find a jacket that is very tailored and sleek on the outside, but then the inside is very fun and bohemian, with bright colours, eclectic print and quilting. It's about combining that sharp tailoring with a 50s vibes, think spread collar, and a bit of dandyism.



OL' JACK	OL' JACK
DENIM ISA TanTec	DENIM ISA TanTec

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#### Ol'Jack - ISA TanTec





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Collection

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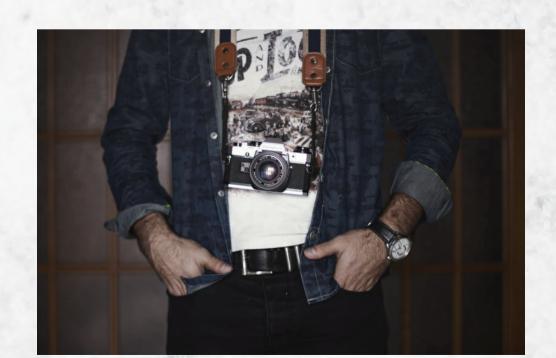




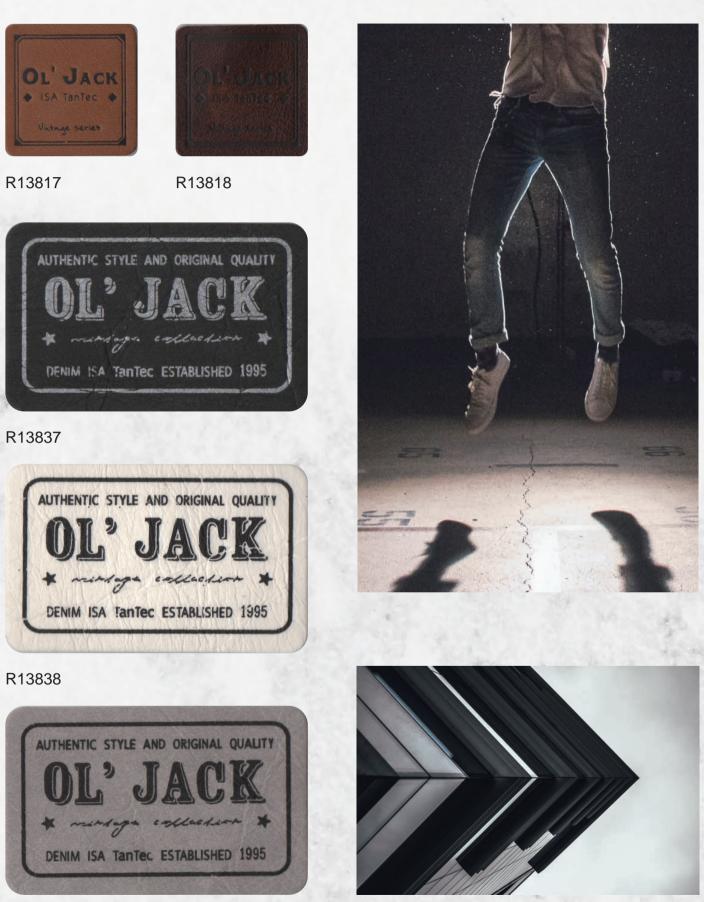
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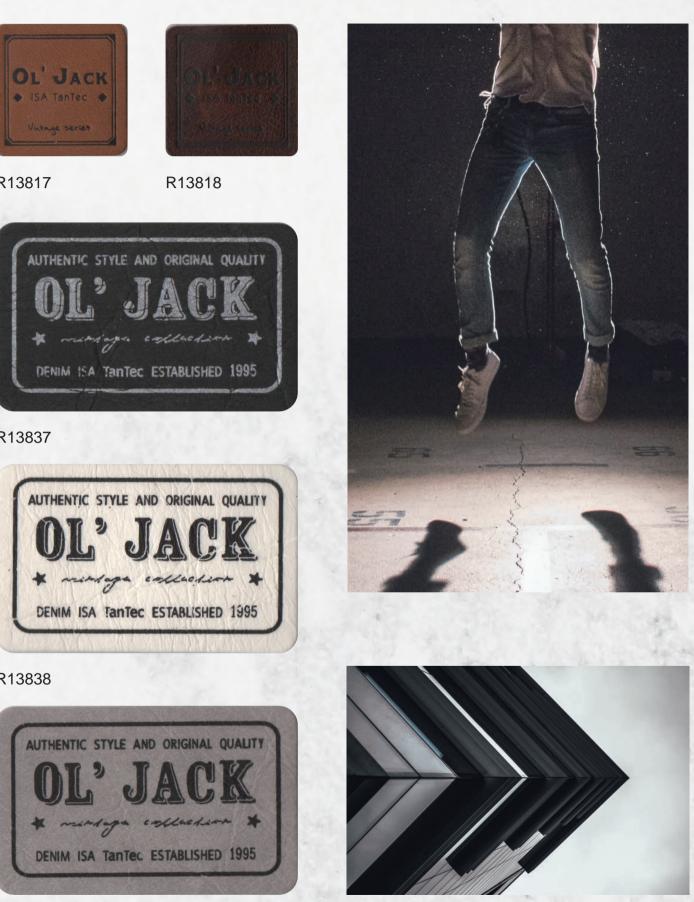












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